

What's Selling: March 2016

Written By:

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What's Selling is a **monthly review** of the best-selling products determined from unit sale at six natural products stores around the country, rotated from a base of selected stores. The intention is to provide indications of sales trends.

Retailers: Give your store a chance to shine! Participate in our Monthly What's Selling Column

Questions? E-mail: jasmineburroughs@wfcinc.com.

Southeast:

Apple A Day Health World, Gadsden, AL (2,100 ft²)

SUPPLEMENTS: Nature's Way, Thisilyn;
Europharma USA, Terry Naturally, Curamin Extra Strength;
Pure Life, Gabatrol

FOOD: Nature's Plus, Fruition-Exotic Red Fruit;
Bragg Live Foods; Sea Kelp Seasoning;
Bubbies of San Francisco, Sauerkraut

HABA: Aubrey Organics, Age-Defying Moisturizer;
Weleda North America, Sage Deodorant;
Herbatint, Herbal Hair Color

BEVERAGES: Kalona Super Natural, Milk;
Pacific Foods, Hemp Beverage;
Yogi Tea, Kava Stress Relief

UP & COMING: Kalona Super Natural, Dairy Products;
OraMedix, SoFresh Flossing Toothbrush;
Beanitos, Hot Chili Lime Puffs

West:

Nature's Way Health Food, Inc., LaVerne, CA (3,000 ft²)

SUPPLEMENTS: FoodState, Inc., MegaFood, Multivitamins;
Source Naturals, Essential Enzymes;
Nutraceutical, Solaray Red Yeast Rice w/CoQ10

FOOD: Bob's Red Mill, Flaxseed;
Gluten-Free Foods;
Nutraceutical, KAL Xylitol

HABA: Mushroom Wisdom, Aquamella;
NutraMarks, Skin By Ann Webb, Cucumber Melon Calming Mist;
Herbatint, Herbal Hair Color

BEVERAGES: obi, Probiotic Soda;
Natu Group, Trace Water;
Marquis, Organic Energy

UP & COMING: Buff Bake, Peanut Butter;
Mulberry Extract;
ProViotic, Vegan Probiotic

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