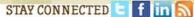
Informing and Educating Natural Products Retailers On Dietary Supplements, Herbs, HBC, Homeopathy, Foods















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What's Selling: March 2016

Written By:

WholeFoods Magazine Staff

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What's Selling is a monthly review of the best-selling products determined from unit sale at six natural products stores around the country, rotated from a base of selected stores. The intention is to provide indications of sales trends.

Retailers: Give your store a chance to shine! Participate in our Monthly

What's Selling Column

Questions? E-mail: jasmineburroughs@wfcinc.com.

Southeast:

Apple A Day Health World, Gadsden, AL (2,100 ft2)

SUPPLEMENTS: Nature's Way, Thisilyn; Europharma USA, Terry Naturally, Curamin Extra Strength; Pure Life, Gabatrol

FOOD: Nature's Plus, Fruition-Exotic Red Fruit; Bragg Live Foods; Sea Kelp Seasoning; Bubbies of San Francisco, Sauerkraut

HABA: Aubrey Organics, Age-Defying Moisturizer; Weleda North America, Sage Deodorant;

Herbatint, Herbal Hair Color

BEVERAGES: Kalona Super Natural, Milk; Pacific Foods, Hemp Beverage: Yoqi Tea, Kava Stress Relief

UP & COMING: Kalona Super Natural, Dairy Products; OraMedix, SoFresh Flossing Toothbrush; Beanitos, Hot Chili Lime Puffs

West:

Nature's Way Health Food, Inc., LaVerne, CA (3,000 ft2)

SUPPLEMENTS: FoodState, Inc., MegaFood, Multivitamins; Source Naturals, Essential Enzymes; Nutraceutical, Solaray Red Yeast Rice w/CoO10

> FOOD: Bob's Red Mill, Flaxseed: Gluten-Free Foods; Nutraceutical, KAL Xvlitol

HABA: Mushroom Wisdom, Aquamella; NutraMarks, Skin By Ann Webb, Cucumber Melon Calming Mist;

Herbatint, Herbal Hair Color

BEVERAGES: obi, Probiotic Soda: Naturo Group, Trace Water; Marquis, Organic Energy

UP & COMING: Buff Bake, Peanut Butter; Mulberry Extract; ProViotic, Vegan Probiotic

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